

alec uitti

Alec W. Uitti
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Design Consultant - Various - Boulder, CO & San Francisco, CA

Contract Designer and Art Director on identity, print and multimedia projects for a wide variety of clients. Responsibilities included every aspect of design and media creation from creative idea generation to hands-on software knowledge and implementation.

Clients include Markel Homes, Back Country Access, Chautauqua Education Group, Rhythmcycles.com, Organic Online, ad*hoc interactive, Novo Media, Adjacency, Storyline Productions, Lightspeed, eMotion studios and more.

Art Director - Streamline Interactive, Boulder, CO

Corporate web and print production firm with a strong emphasis on user-experience design. Complete design and development services concept to completion. Employed extensive email marketing strategies and online direct-marketing campaigns.

Clients included Time Warner Telecom, Spirit Elements, Landry's, LeTourneau University and more.

Owner/Art Director - Vertical Hold, San Francisco, CA

Producer of multimedia and print graphic design for clientele ranging from educational CD-ROM immersive/interactive titles to corporate media for web, CD, video and print.

Clients included Adobe, Autodesk, Cat Eye, Honeywell, ICE Wireless, NEC, Nortel, Sun Microsystems and more.

EXPERIENCE



Fine Arts, University of Colorado, Boulder
Bachelor of Fine Arts - Graphic Design
program, Georgia State University

ACADEMIA



PUBLISHED MEDIA



PRINT

Spirit Elements summer anthology catalog
Dasar advertising and corporate communications
ETRE european technology roundtable conference ad (Fortune)
Back Country Access consumer catalog, packaging, advertising
Wireless Blueprint identity and stationery system

WEB

www.markelhomes.com
www.cateye.com
www.partspec.com, www.designblocks.com [Autodesk]
www.nike.com/monicaseles (inactive)
www.sun.com/solaris7 (inactive)
www.nec.com/gatearray (inactive)

CD-ROM

Adobe Developer Resources CD-ROM
Siemens Semiconductor CD-ROM
Voyage to Galapagos
Work Wise